Profile
The Yokohama Rubber Co., Ltd., established in 1917, is a leading tire manufacturer. It has also deployed its polymer expertise in several lines of diversified business, including high-pressure hoses, sealants and adhesives, other industrial products, aircraft fixtures and components, and golf equipment.

Yokohama is laying a foundation for sustainable growth in tires and in diversified products in Japan and overseas by developing high-functionality products and by expanding its production capacity. The Company’s blueprint for growth is Grand Design 100, a medium-term management plan launched in 2006. That plan, which culminates in 2017, comprises four three-year phases.

Yokohama’s cumulative, three-year targets in Phase III, which began in 2012, are to achieve net sales of ¥1.8 trillion, operating income of ¥150.0 billion, and operating return on sales of 8.3%.

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Forward-Looking Statements
This annual report contains forward-looking estimates and forecasts based on management’s plans, which are subject to unforeseeable risks and uncertainties. The Company’s business results could differ significantly from those estimates and forecasts.
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