PROFILE
The Yokohama Rubber Co., Ltd., established in 1917, is a leading tire manufacturer. It has also deployed its polymer expertise in several lines of diversified business, including high-pressure hoses, sealants and adhesives, other industrial products, aircraft fixtures and components, and golf equipment. Yokohama is laying a foundation for sustainable growth in tires and in diversified products in Japan and overseas by developing high-functionality products and by expanding its production capacity.

BASIC PHILOSOPHY
To enrich people’s lives and contribute to their greater happiness and well-being by devoting our wholehearted energies and advanced technology to the creation of beneficial products.

MANAGEMENT POLICIES
Take on the challenge of new technologies to produce new value.
Develop proprietary business fields to expand the scope of business.
Create a workplace that values, improves and energizes people.
Deal fairly with society and value harmony with the environment.

ACTION GUIDELINES
Develop ourselves so that we may give our personal best.
Trust, challenge and improve one another.
Nurture a welcoming, open spirit.

CORPORATE SLOGAN
Excellence by nature

Forward-Looking Statements
This annual report contains forward-looking estimates and forecasts based on management’s plans, which are subject to unforeseeable risks and uncertainties. The company’s business results could differ significantly from those estimates and forecasts.
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FINANCIAL HIGHLIGHTS

Yokohama has adopted the International Financial Reporting Standards (IFRS) in place of accounting principles generally accepted in Japan as of the fiscal 2017 year-end, and the company has restated its fiscal results for fiscal 2016 on an IFRS basis to facilitate year-on-year comparisons.
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*Interest-bearing debt divided by total equity attributable to owners of parent

*Net cash provided by operating activities less net cash used in investing activities