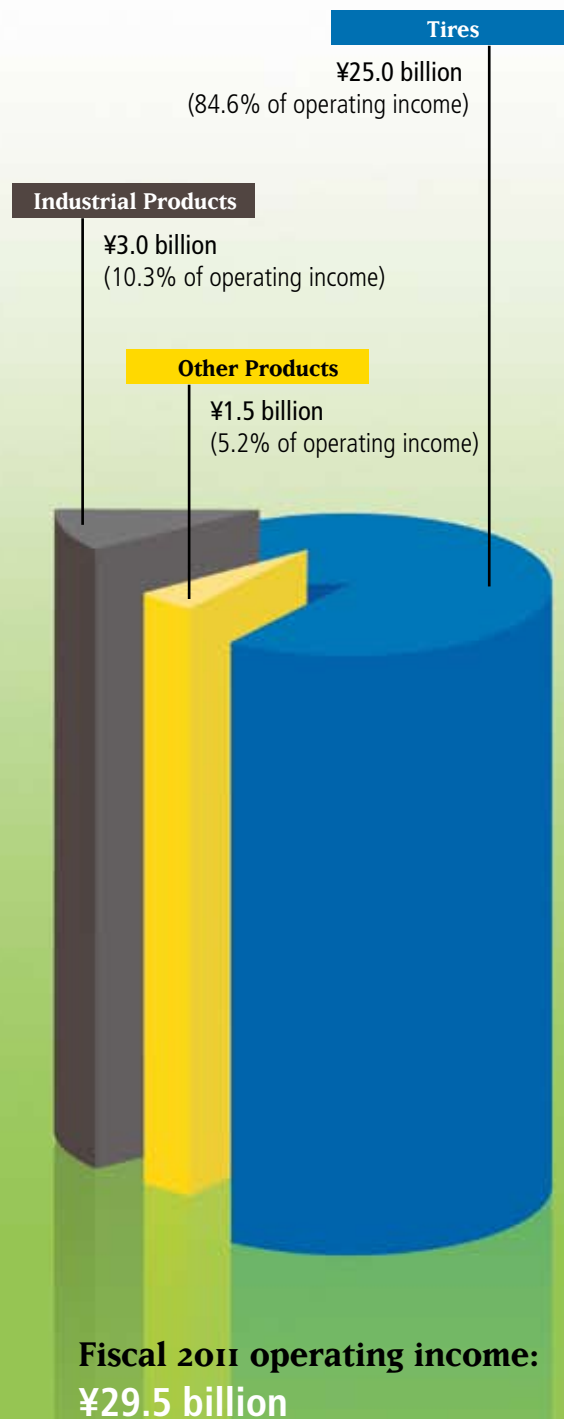
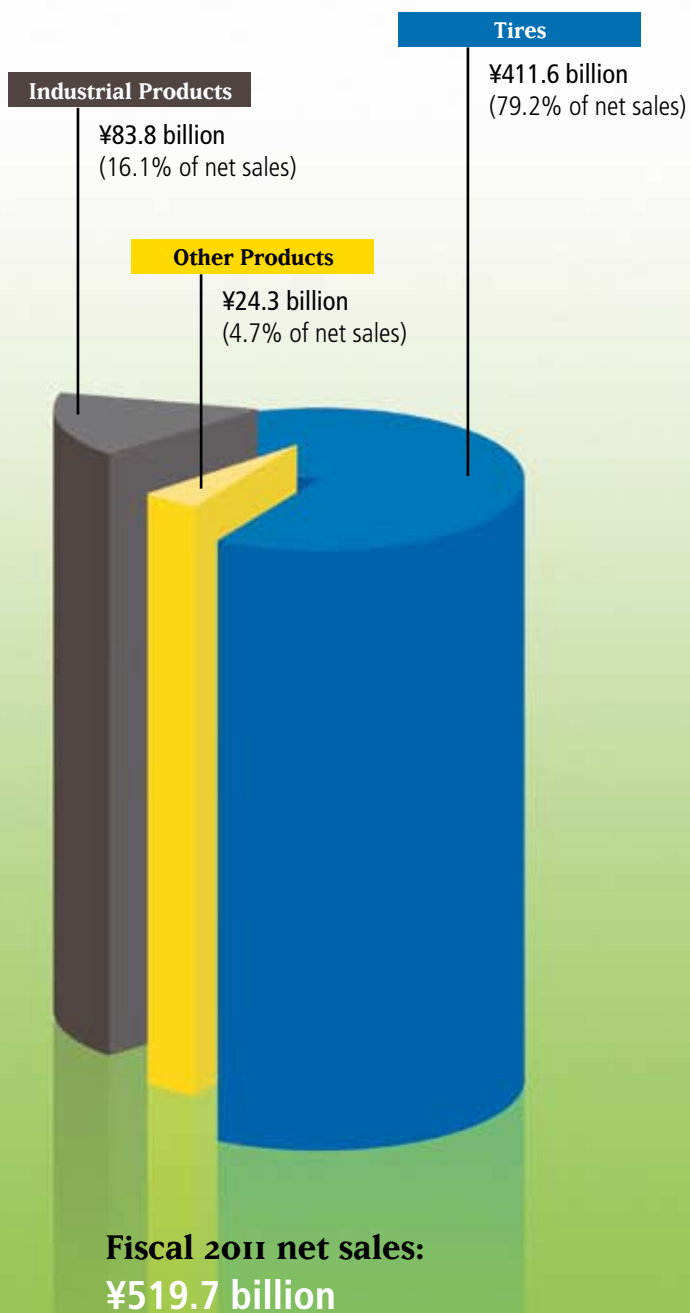


# YOKOHAMA AT A GLANCE



## Tires

### Principal products

Tires for passenger cars and light trucks, for trucks and buses, and for construction and mining equipment, industrial vehicles, and other applications; aluminum alloy wheels and other peripheral products



### A focus on fuel-saving tires

Yokohama takes the initiative in developing fuel-saving products for every tire category. Its BluEarth series, launched in July 2010, marks a new advance in reconciling fuel economy with wet grip and durability. The tires, which Yokohama will promote globally, also minimize pass-by noise.

### Global scope in high-performance tires

ADVAN, Yokohama's flagship brand in high-performance products, asserts a compelling presence for the company in markets worldwide. Yokohama continues to win factory fitments for ADVAN tires on prestigious vehicle models, including the Bentley Continental GT, the Porsche 911 Carrera 4, and the Mercedes-Benz AMG.

## Industrial Products

### Principal products

High-pressure hoses, sealants and adhesives, conveyor belts, antiseismic products, marine hoses, pneumatic marine fenders



### Japan's market leader in high-pressure hoses and in construction and automotive sealants

Yokohama asserts unmatched strengths in high-pressure hoses for off-the-road equipment, in sealants for buildings, and in windshield sealants for automobiles.

### The world leader in marine hoses and marine fenders

The company is the world's largest supplier of pneumatic fenders for protecting ship hulls. It is also a leading supplier of marine hoses for loading and unloading crude oil.

## Other Products

### Principal products

Aircraft fixtures and components, golf equipment



### Lightweight, high-strength aircraft fixtures and components

Yokohama supplies lavatory modules for the Boeing 737 airliner and drinking-water and wastewater tanks for the Airbus A380. Underlying the competitiveness of Yokohama's aircraft products are the company's unique strengths in fabricating lightweight, high-strength items from fiber-reinforced plastic.

### Pace-setting golf equipment

The head-speed theory adopted in Yokohama's PRGR line of golf clubs in 1984 has become axiomatic in the golf world. And Yokohama has continued to earn plaudits for golf equipment that exhibits breakthrough insights and a scientific approach to product development.